



Suhas Bhairav

AI Sales Video Script and Storyboard Builder

Hyper-personalized scripts by job title and industry

A practical, step-by-step playbook to automate hyper-personalized video scripts while maintaining human review.

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suhasbhairav.com

Prompt-to-Video Script Flow

Learn the end-to-end flow for turning a prospect's exact job title and industry into a short, personalized video script. The process emphasizes structured prompts, consistent voice, and ready-to-publish outputs.

Key move Start with a 30-second script template and iterate weekly.

PRACTICAL CHECKLIST

- 01** Gather prospect context: exact job title, company, industry, and key pain points from ICP data.
- 02** Define length and structure: aim for 30–45 seconds with hook, problem, solution, proof, and CTA.
- 03** Tailor language to role responsibilities and KPIs to boost relevance.
- 04** Create a reusable prompt template with placeholders for name, title, company, and industry.
- 05** Include compliance notes and privacy guardrails to avoid sensitive data use.
- 06** Generate a 3–4 scene storyboard with visuals and captions.
- 07** Save prompts as templates per industry for quick reuse.

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What to automate and data needed

This page outlines what to automate, what requires human review, and what data and tools you need to execute. It defines boundaries to keep quality high while moving fast.

Key move Document data consent and usage rights before automation.

PRACTICAL CHECKLIST

- 01** Automate: draft scripts and short videos using the prospect's job title and industry.
- 02** Automate: generate a 3–4 scene storyboard with visuals and captions.
- 03** Automate: create A/B variants for opening hooks and CTAs.
- 04** Human review: verify accuracy, brand voice, and regulatory compliance.
- 05** Data: CRM fields (name, title, company, industry), firmographics, and buying signals.
- 06** Tools: AI prompts (Claude/ChatGPT), storyboard tool, video editor, CRM integration.

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Pilot, guardrails, and measurement

Launch a disciplined pilot with clear ownership and weekly sprints. Align guardrails, approvals, and measurable outcomes.

Key move Record decisions and approvals in a living policy.

PRACTICAL CHECKLIST

- 01** Weeks 1–4: establish templates, data connections, and a small pilot squad.
- 02** Week 1: finalize prompts, ensure data consent, and set access controls.
- 03** Week 2: run 3 script tests with real prospects; collect feedback.
- 04** Week 3: refine prompts, update playbooks, and add 1–2 variants.
- 05** Guardrails, approvals, and governance: brand compliance, privacy, and escalation paths.
- 06** Ownership and metrics: assign owner; track video views, engagement, and replies in CRM.

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ABOUT THE CREATOR

Suhas Bhairav

I build AI systems that combine distributed architecture, retrieval, knowledge graphs, security, and practical workflow design. My focus is AI that can be used repeatedly by real teams: understandable, reliable, and grounded in the work people already do.

EXPERTISE

- Principal systems architecture and applied AI engineering
- Production-grade AI systems, agentic workflows, RAG, and knowledge graphs
- Full-stack workflow applications across AWS, Google Cloud, Azure, on-premise, and hybrid environments
- Practical AI implementation patterns for automotive, manufacturing, finance, logistics, cybersecurity, sales, and customer operations
- Security, governance, observability, approvals, and failure-mode thinking for operational AI systems

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