



Suhas Bhairav

AI Roadmap Narrative Builder

Prioritize AI initiatives from customer problems to outcomes

A practical framework to craft AI-enabled roadmaps grounded in customer problems, evidence, and clear sequencing.

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Roadmap Narrative Foundations

Start with customer problems and business outcomes, not features. Capture pain, impact, and constraints to shape AI bets.

Key move Start with one high-impact problem; prove value before expanding.

PRACTICAL CHECKLIST

- 01** Capture 3–5 customer problems with quantified business impact (time saved, cost reduced, satisfaction improved).
- 02** Translate problems into AI-enabled outcomes the team can ship and measure.
- 03** Identify data sources, owners, quality checks, and privacy constraints required to support the initiative.
- 04** Define a minimal viable AI (MVA) to test high-value problems quickly.
- 05** Map current workflows to automate opportunities using agentic capabilities (agents, prompts, workflows).
- 06** Set measurable success metrics aligned to product goals and user value.
- 07** Document dependencies, constraints, and tradeoffs between speed, accuracy, and cost.

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Customer Problems to AI Outcomes

Frame problems as user goals with business impact and link to AI capabilities and data readiness. Use evidence to justify sequencing and investment.

Key move Pilot with a one-week data snapshot to validate assumptions.

PRACTICAL CHECKLIST

- 01** For each problem, specify user need, current pain, and measurable impact.
- 02** List candidate AI capabilities (chat agents, classification, prediction) and rationale.
- 03** Detail data needs, sources, owners, quality checks, and latency requirements.
- 04** Outline evidence plan: tests, experiments, or pilots to validate hypotheses.
- 05** Draft initial sequencing: which problem to tackle first and why.
- 06** Identify dependencies (data pipelines, infra, approvals) and risks.
- 07** Define expected outcomes and how success will be measured.

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Weekly Adoption Plan & Guardrails

Adoption happens in small increments with clear owners and approvals. Include guardrails and measurable progress.

Key move Always require a proof-of-value before production; if not, pause and reassess.

PRACTICAL CHECKLIST

- 01** Week 1: Inventory problems, map to AI plays, assign owners.
- 02** Week 2: Identify and secure required data; set privacy controls.
- 03** Week 3: Build a simple MVP or sandbox experiment.
- 04** Week 4: Run a controlled pilot; compare against baseline.
- 05** Week 5: Review results with stakeholders and decide on scaling.
- 06** Roles: product manager leads narrative; data engineer handles pipelines; AI owner supervises models.
- 07** Guardrails: require human review for live customer interactions; require documented approvals.

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ABOUT THE CREATOR

Suhas Bhairav

I build AI systems that combine distributed architecture, retrieval, knowledge graphs, security, and practical workflow design. My focus is AI that can be used repeatedly by real teams: understandable, reliable, and grounded in the work people already do.

EXPERTISE

- Principal systems architecture and applied AI engineering
- Production-grade AI systems, agentic workflows, RAG, and knowledge graphs
- Full-stack workflow applications across AWS, Google Cloud, Azure, on-premise, and hybrid environments
- Practical AI implementation patterns for automotive, manufacturing, finance, logistics, cybersecurity, sales, and customer operations
- Security, governance, observability, approvals, and failure-mode thinking for operational AI systems

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