



Suhas Bhairav

AI Product Operations Playbook

**A practical playbook to automate intake,
prioritization, and launches.**

Deliver repeatable, auditable AI-enabled product
workflows from intake to launch.

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AI Product Intake & Alignment

Establish a repeatable intake process for AI opportunities and capture problem statements, goals, and data readiness. Ensure cross-functional alignment from day one.

Key move Begin with a 2-week intake pilot for two features with auditable logs.

PRACTICAL CHECKLIST

- 01** Standardize intake with a reusable form capturing problem, goal, data sources, and success criteria.
- 02** Automate triage using a scoring rubric for impact, feasibility, data readiness, and risk.
- 03** Discovery artifacts: brief problem, hypotheses, user impact, data mapping, and success hypotheses.
- 04** Leadership review ensures ethics, privacy, and legal considerations before automation proceeds.
- 05** Data/tools needed: product analytics, data catalog, API access, privacy guardrails, and audit trails.
- 06** Ownership: assign Intake Lead, Product Manager, Data Engineer, and Stakeholders.
- 07** Adoption plan: pilot 2 features in 2 weeks; example: auto-categorize user feedback into discovery categories.

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Prioritization & Discovery Records

Standardize how AI opportunities are evaluated and captured. Discovery records and decision logs turn intuition into auditable decisions and traceable outcomes.

Key move Time-stamped decisions with owners and rationale.

PRACTICAL CHECKLIST

- 01** Create a standardized scoring rubric: impact, effort, data readiness, risk, and strategic fit.
- 02** Automate prioritization inputs from intake scores, roadmap constraints, and resource limits.
- 03** Discovery records capture hypotheses, user outcomes, data sources, and testing plans.
- 04** Decision logs record decisions with rationale, owners, dates, and next steps.
- 05** Data/tools needed: scoring templates, lightweight experimentation templates, artifact repositories.
- 06** Adoption plan: weeks 1–2 compare top 3 ideas; weeks 3–4 finalize decisions and update backlog.
- 07** Example: prioritize a recommendation feature using data availability and customer impact.

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Roadmap, Launch, & Feedback

Translate prioritized ideas into a validated roadmap with clear milestones. Establish launch coordination and customer feedback loops to learn quickly.

Key move Adopt an incremental launch cadence and document learnings.

PRACTICAL CHECKLIST

- 01** Roadmap updates: reflect AI opportunities with impact, timelines, owners, and risk notes.
- 02** Automate launch coordination: feature development checklists, QA gates, release calendars, and monitoring.
- 03** Discovery-to-launch artifacts: ensure discovery records accompany each feature as it progresses.
- 04** Feedback loops: instrument usage and outcomes, feed results back into intake for new cycles.
- 05** Data/tools needed: release playbooks, feature flags, telemetry, customer feedback channels.
- 06** Example: coordinate AI-powered recommendation launch and monitor impact.
- 07** Guardrails & approvals: PM, architecture, privacy checks, and executive sign-off when needed.

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ABOUT THE CREATOR

Suhas Bhairav

I build AI systems that combine distributed architecture, retrieval, knowledge graphs, security, and practical workflow design. My focus is AI that can be used repeatedly by real teams: understandable, reliable, and grounded in the work people already do.

EXPERTISE

- Principal systems architecture and applied AI engineering
- Production-grade AI systems, agentic workflows, RAG, and knowledge graphs
- Full-stack workflow applications across AWS, Google Cloud, Azure, on-premise, and hybrid environments
- Practical AI implementation patterns for automotive, manufacturing, finance, logistics, cybersecurity, sales, and customer operations
- Security, governance, observability, approvals, and failure-mode thinking for operational AI systems

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